



## **U.CHANDRAMOULI**

Mr. U.CHANDRAMOULI is an Assistant Professor in the area of Finance and Marketing at the GATES Institute of Management & Science, Vijayawada. He did MBA in Marketing and Finance from the Acharya Nagarjuna University. He Is Pursuing PhD From Andhra University, Andhra Pradesh. His area of interest includes Managerial Economics, Services Marketing, Financial Management, and Entrepreneurship, especially MSMEs, Stock Markets, and Economic aspects.

He has vast experience in classroom instruction, contemporary research practices, curriculum development and project guidance. He has been dealing with case studies and highly skilled at motivating students through experiential learning via interactive classroom instruction and Observation. He is a passionate researcher and has presented several papers in refereed conferences and published articles in peer-reviewed journals at the National and International levels.

His consulting expertise is in training corporate people in digital marketing and sales. Preparing commercial and marketing feasibility studies; conducting sales due diligence and analysis; managing and evaluating sales performance; and developing business and industry research reports.

**Professional  
Experience**

13 years of Experience in Teaching. (MBA and B.Tech)

**Seminars and  
Publications**

Journal Publications:15

International Conferences and Seminars:04

National Conferences and Seminars:16

Workshops:10

Faculty Development Programmes:21

Webinars:31

Placement Trainings Sessions organized: 05

**Memberships:**

- Member of International Association of Engineers (IAENG) -Member No: 169818
- Member of institute of scholars-INSC

**Research Area of Interest:**

- Marketing Management and Services Marketing.